KCD Guadalajara & CCOSS 2024
February 23 and 24. Guadalajara, Mexico.
About CCOSS and KCD

● What is CCOSS?
  ○ The Cumbre de Contribuidores de Open Source Software (CCOSS) is the largest event in Latin America focused on promoting contribution to open source projects.
  ○ It has been held in-person and online since 2019 with sponsorship of companies such as Google, AWS, Intel, IBM.

● What is KCD Guadalajara?
  ○ Kubernetes Community Days (KCD) are community-organized events that gather adopters and technologists from open source and cloud native communities for education, collaboration, and networking.
  ○ This KCD will be the first edition in Mexico, and will be supported by the CNCF.
Key information

- Dates: Friday 23 and Saturday 24, February 2024

- Location:
  - City: Guadalajara, Mexico
  - Venue: CUCEA at Universidad de Guadalajara.

- Audience: 200 in-person participants

- Main topics
  - Kubernetes + Cloud native technologies
  - Open source for drones (Dronecode)
  - Workshops for contributing to specific Open Source projects
Reasons to sponsor:

● Gain unparalleled **brand awareness** within the Kubernetes and open source communities, connecting your company with **highly engaged developers**, system engineers, architects & technical leaders.

● Associate your brand with one of the fastest-growing technology communities and demonstrate your **commitment to community** growth and development.

● Take advantage to networking opportunities with quality, **targeted attendees**, and leverage as a powerful platform to promote your product and **recruit top talent** from a diverse pool of skilled professionals.

● Your brand will **enhance its credibility** by establishing itself as a prominent and influential player in Cloud Native technology and the Open Source Software.
Location and Venue

The event will be held at CUCEA (Centro Universitario de Ciencias Económico Administrativas) part of the University of Guadalajara, located at one of the prominent tech hubs at Latam.

The event will count with space for plenary sessions, rooms for simultaneous talks and workshops, and will offer a space for the exhibition floor, where sponsors will be located and able to contact with participants.
Sponsorship opportunities
Platinum Sponsorship

Spots available: 3
Price: $10,000 usd

Benefits

- Platinum level branding.
- Sponsored talk (30 min).
- Workshop (3 hr).
- Data of event participants (opt-in).
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.
GOLD Sponsorship

Spots available: 3
Price: $6,000 usd

Benefits

- Gold level branding
- 30 min talk or workshop.
- Data of attendees to your session (opt-in)
- Booth (table) with roll-up banner.
- Logo at recorded sessions.
- Career opportunities posted in event website.

25% discount available for local companies with < 50 employees
Silver Sponsorship

Spots available: 4
Price: $2,500 usd

Benefits

- Silver level branding.
- Lightning talk 10 mins.
- Booth (table) with roll-up banner.
- Career opportunities posted in event website.

25% discount available for local companies with < 50 employees
Community Partner
(limited to communities and non-profit initiatives)

In kind support: promotion, event organization, swag

Benefits

- Community partner level branding.
- 1 social media group mention + 1 slack group mention.
- Shared table with other Community Partners.
Results from previous editions
CCOSS

Demographics

- 42% technology professionals.
- 58% students and academy.
- 15% women.
- 92% have never contributed to open source but are interested in doing so.
CCOSS history in numbers

- 2019 (in-person):
  - ~450 participants, 12 contribution workshops.

- 2020 (online)
  - ~1,000 participants, 10 workshops

- 2021 (online)
  - ~1,200 participants, 11 workshops

- 2022 (hybrid)
  - ~150 in-person + ~1,000 remote
Myrle Krantz
@myrleKrantz

This conference had the most enthusiastic, energetic audience I've ever seen.

Thank you #CCOSS for hosting a track on @theASF.
twitter.com/IntelOpenSource...

IntelOpenSource @IntelOpenSource
Latin America is becoming a hub for open source projects. Join us at Cumbre de Contribuidores de Open Source Software 14-15 Sept to see how you and your organization can get involved in these important communities. ccooss.org

Alejandra 😊
@QuetzalliAle

🎉Celebrating a job well done!🎉

Our #AWSRoboMaker workshop was so much fun, we literally couldn’t get these folks to leave! They stayed doing more projects with us until they officially closed the auditorium.
#teamwork #CCOSS

Morgan Bauer
@bmhlb

Replying to @eduardus @kubernetes and 4 others

At #CCOSS, right? The event was excellently executed! I saw many rooms where there were issues submitted, triaged, worked, and closed today!

It's a fantastic first impression for first time contributors. I hope many return and contribute again!

11:10 PM · Sep 15, 2019 · Twitter Web App
Thank you!

We will make this happen with your support.

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https://ccoss.org