



CUMBRE DE CONTRIBUIDORES DE OPEN SOURCE SOFTWARE

Prospectus 2022

<https://ccoss.org>



CCOSS 2022

Executive Summary

Goal: Increase participation of Latam developers in open source projects.

Action: The 4th. edition of the Open Source Contributor Summit in Latam. This edition will be in hybrid format (online event and in-person locations).

When: November 11 talks and 12 contribution sprint, and the workshops will be held every Tuesday during October.

Who: 1,500 Latam tech practitioners, OS foundations and supporting organizations.

Content: Keynotes, Community talks, +8 contribution workshops.

More at CCOSS 2022

- 24 talks and 8 contribution workshops.
- 30 hour Sprint contribution,
- Projects contribution guidelines translated to Spanish.
- English talks translated live to Spanish.
- Talks recordings available immediately, Workshops recordings available the next day.
- OS contributors and facilitators from the community.

Why CCROSS?

The Pain Point

Low Latinx
representation in
FOSS

OSS users \neq contributors

“Open source contributors don't yet reflect its
broad audience of users”

From GitHub Open Source Survey

2.6%

Of committers to Apache projects are Latinx

Data from the last [Apache Software Foundation Committer Survey, applied in 2020](#)

Taking Action

The only Summit
for FOSS
contributors in
LatAm

The Opportunity

Invite more than
1,500 LatAm tech
practitioners to
contribute to your
project and use
your technology.

Tech companies are leaving money on the table by undeserving a developing market with great potential.

From study on OSS user personas and journeys commissioned by Google

CCOSS 2022
Sponsorship
opportunities

Platinum Sponsorship

Spots available: 3

Price: \$15,000 usd

Benefits

- Platinum level branding.
- Logo at recorded sessions.
- Sponsored session, including: call to action and data of the session participants.
- Workshop, including data of the workshop participants.
- Data of event attendees.
- 2 social media + 2 event chat mentions.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at swag bag.
- Opportunity to publish job openings
- Table & rollup

GOLD

Sponsorship

Spots available: 3

Price: \$6,000 usd

Benefits

- Gold level branding
- Sponsored session or workshop, including call to action and data of the session participants.
- 1 social media mention + 1 event chat mention.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at attendees swag bag.
- Table & rollup

Silver Sponsorship

Spots available: 4
Price: \$2,500 usd

Benefits

- Silver level branding
- 1 social media group mention + 1 slack group mention.
- Space at virtual networking event.
- Designated channel at event slack.
- Opportunity to raffle/give a gift at attendees swag bag.
- Table & rollup

Bronze

Sponsorship

(Only available for Startups & VSBs)

Spots available: 3

Price: \$800 usd

Benefits

- Contributor level branding
- 1 social media group mention + 1 slack group mention.
- Opportunity to raffle/give a gift at attendees swag bag.

CCOSS 2021 Results

CCOSS in numbers

- 1,316 attendees
- 186 live attendees x talk (average)
- 28 talks
- 11 workshops
- 47 speakers and facilitators
- 20 mentors and volunteers
- 16 contributions made by attendees
- 253 connected at event slack

Audience profile

1,316 attendees

- 76% technology professionals, 24% students and academy.
- 15% women.
- Most of the attendees has never contributed to open source projects before.

Participant countries

Mexico, Peru, Colombia,
Ecuador, Bolivia, El salvador,
Panama, Venezuela, Nicaragua,
Honduras, Uruguay

Thanks!

We will make this happen with your support.

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<https://ccoss.org>