

Rise of Kubernetes and CNCF

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<https://aniszczyk.org>

Hi, I'm Chris Aniszczyk (@cra)

- › CTO/COO, Cloud Native Computing Foundation (CNCF)
- › Executive Director, Open Container Initiative (OCI)
- › VP, Developer Relations, Linux Foundation (LF)
- › <https://twitter.com/cra>



TODO



CLOUD NATIVE
COMPUTING FOUNDATION



CD.FOUNDATION



OPEN CONTAINER
INITIATIVE

› In a previous life...

- › Director of Open Source (@Twitter) / Sr. Eng Manager
- › Co-Founder of the TODO Group
- › Co-Founder of EclipseSource (via Code9)
- › Open Source Committer (Gentoo, Fedora)
- › Principal Software Engineer, Red Hat
- › Senior Software Engineer, IBM



MESOS

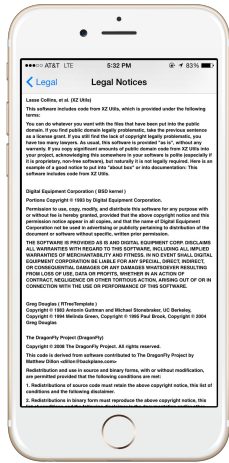


eclipse

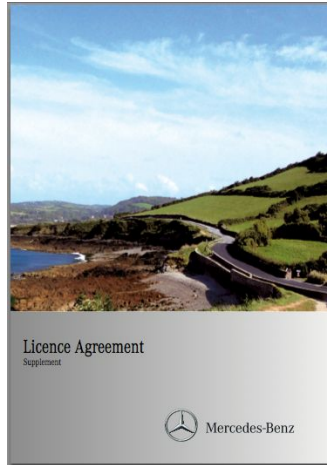


Open Source is Eating the World!

> “78% of companies are using open source... 63% are participating... ”
 (<https://www.blackducksoftware.com/future-of-open-source>)



iOS: General->About->Legal->Legal Notices



http://www4.mercedes-benz.com/manual-cars/ba/foss/content/en/assets/FOSS_licences.pdf

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AT&T Software Framework License	11	163
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<https://www.tesla.com/blog/all-our-patent-are-belong-you>



Open Source: Not for Charity, Good for Business!

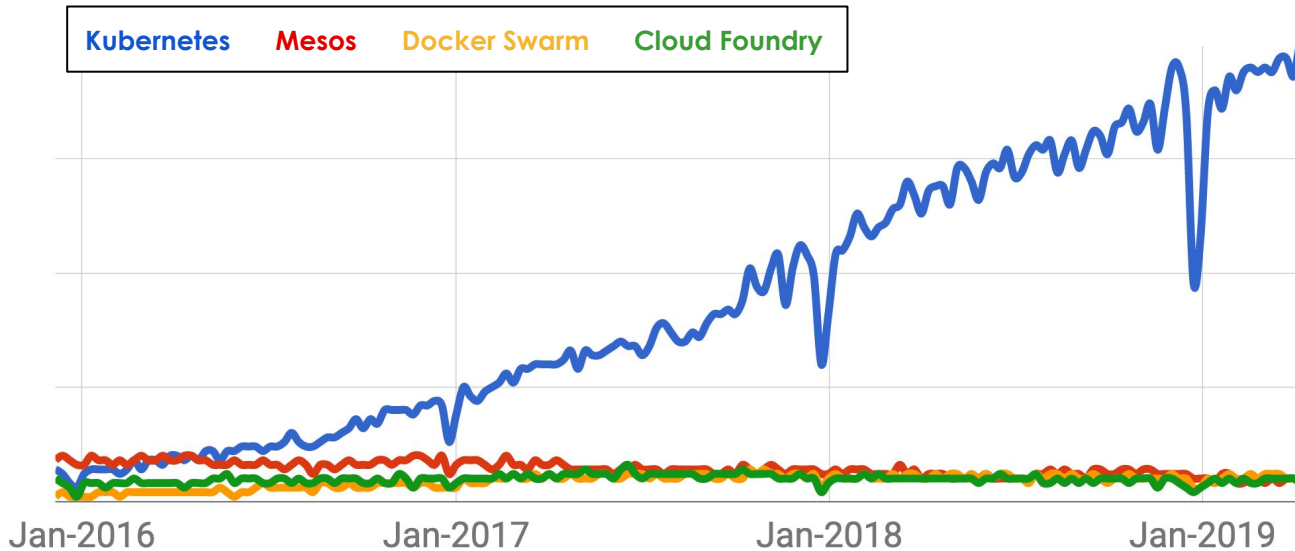
- › “...**achieved at least a 200% return on investment in its open source** software efforts”
 - › <https://blogs.worldbank.org/opendata/leveraging-open-source-public-institution-new-analysis-reveals-significant-returns-investment-open>
- › “All of these outcomes help to increase productivity and competitiveness at the national level. In aggregate, these results show that changes in government technology policy that favor OSS can have a positive impact on both global social value and domestic national competitiveness.”
 - › <https://hbswk.hbs.edu/item/government-technology-policy-social-value-and-national-competitiveness>
- › “Data on firm contributions to open source software (OSS), an important crowdsourced public good, is used to test the theoretical predictions. Using matching and panel data methods to help address endogeneity concerns, this **study shows that contributing firms capture up to 100% more productive value from usage of OSS than their free-riding peers.**”
 - › <https://www.hbs.edu/faculty/Pages/item.aspx?num=54809>




**HARVARD
BUSINESS SCHOOL**



My life has been crazy the last four years...



 **Drew Petersen**
@KirbySaysHi [Follow](#)

Regarding the Docker/Rocket stuff
5:26 PM - 2 Dec 2014

👁️ 85 ❤️ 46



Cloud Native Computing Foundation (CNCF)

- Nonprofit, part of the Linux Foundation; founded Dec 2015

Graduated



kubernetes
Orchestration



Prometheus
Monitoring



envoy
Network Proxy



CoreDNS
Service Discovery



container
Container Runtime



fluentd
Logging



OPENTRACING
Distributed Tracing API



LINKERD
Service Mesh



gRPC
Remote Procedure Call



HELM
Package Management



CNI
Networking API



ROOK
Storage



JAEGER
Distributed Tracing



HARBOR
Registry



TUF
Software Update Spec



etcd
Key/Value Store



notary
Security



Open Policy Agent
Policy



ViteSS
Storage



cri-o
Container Runtime



NATS
Messaging



KV
Key/Value Store

- Platinum members:

Alibaba Cloud



DELL Technologies



Microsoft Azure

ORACLE

Pivotal



vmware



Today the Linux Foundation is much more than Linux



Security

We are helping global privacy and security through a program to encrypt the entire internet.



Networking

We are creating ecosystems around networking to improve agility in the evolving software-defined datacenter.



Cloud

We are creating a portability layer for the cloud, driving de facto standards and developing the orchestration layer for all clouds.



Automotive

We are creating the platform for infotainment in the auto industry that can be expanded into instrument clusters and telematics systems.



Blockchain

We are creating a permanent, secure distributed ledger that makes it easier to create cost-efficient, decentralized business networks.



Web

Node.js and other projects are the application development framework for next generation web, mobile, serverless, and IoT applications.



#1 SSL provider in the world



Support from carriers handling 70% of mobile subscribers



Every relevant public cloud provider now supports Kubernetes



Support from OEMs covering 50% of global auto shipments



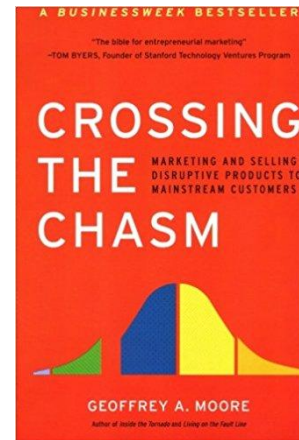
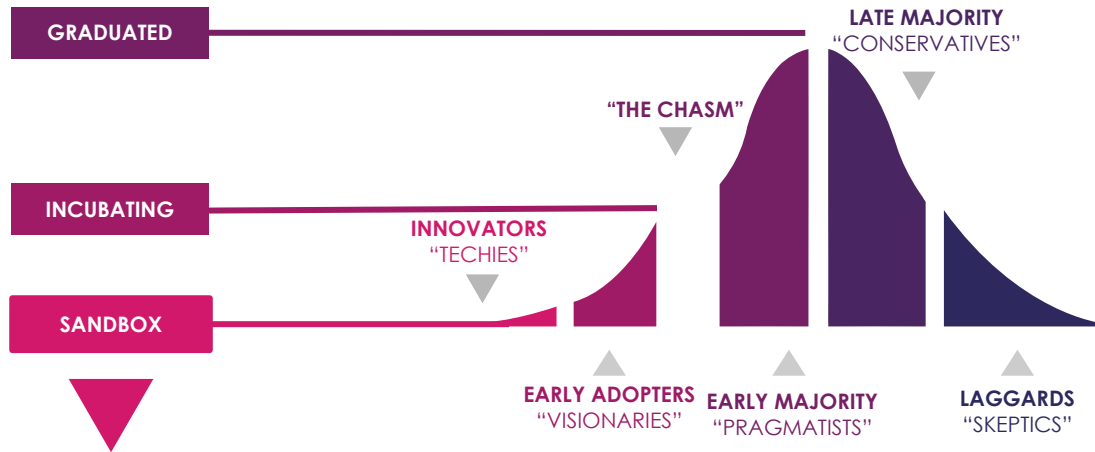
50% of the Fortune Top 50 enterprise blockchain deployments use Hyperledger























Node.js packages are downloaded over 1 billion times per day



CNCF Project Maturities



SANDBOX

 spiffe Identity Spec	 SPIRE Identity	 cloudevents Serverless	 TELEPRESENCE Tooling	 OPENMETRICS Metrics Spec	 cortex Monitoring	 Buildpacks.io Packaging Spec	 Falco Container Security	 Dragonfly Image Distribution	 Virtual Kubelet Nodeless
 KubeEdge Edge	 BRIGADE Scripting	 Network Service Mesh Networking	 OpenTelemetry Telemetry Spec	 OpenEBS Storage	 Thanos Monitoring	 flux GitOps	 STRIMZI Kafka Operator	 in-toto Security	 KubeVirt VM Operator

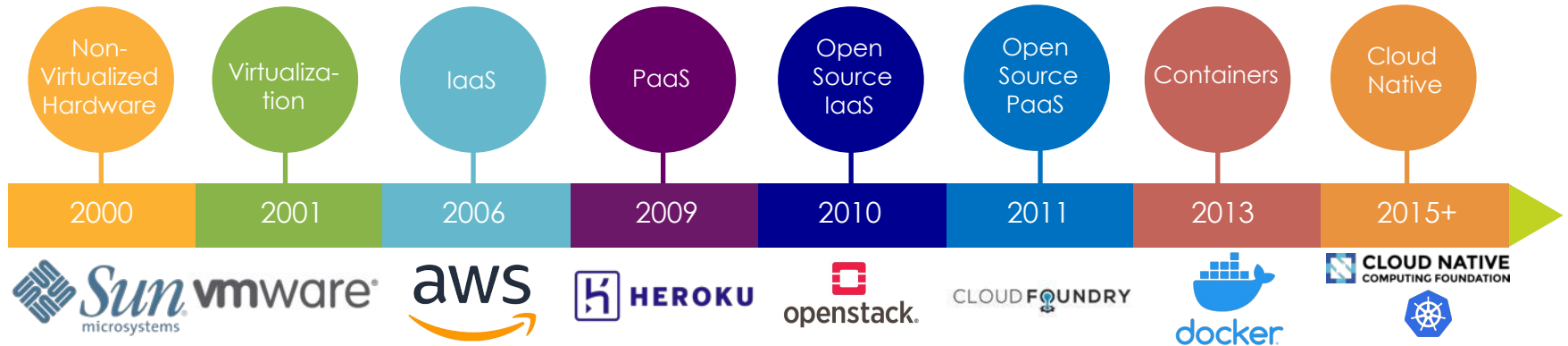


From Virtualization to Cloud Native



kubernetes

- Cloud native computing uses an open source software stack to:
 - segment applications into *microservices*,
 - package each part into its own *container*
 - and dynamically *orchestrate* those containers to optimize resource utilization



CLOUD NATIVE TRAIL MAP

The Cloud Native Landscape [Landscape](https://landscape.cncf.io) has a large number of options. This Cloud Native Trail Map is a recommended process for leveraging open source, cloud native technologies. At each step, you can choose a vendor-supported offering or do it yourself, and everything after step #3 is optional based on your circumstances.

HELP ALONG THE WAY

A. Training and Certification

Consider training offerings from CNCF and then take the exam to become a Certified Kubernetes Administrator or a Certified Kubernetes Application Developer [cncf.io/training](https://www.cncf.io/training)

B. Consulting Help

If you want assistance with Kubernetes and the surrounding ecosystem, consider leveraging a Kubernetes Certified Service Provider [cncf.io/csp](https://www.cncf.io/csp)

C. Join CNCF's End User Community

For companies that don't offer cloud native services externally [cncf.io/enduser](https://www.cncf.io/enduser)

WHAT IS CLOUD NATIVE?

Cloud native technologies empower organizations to build and run scalable applications in modern, dynamic environments such as public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, and declarative APIs exemplify this approach.

These techniques enable loosely coupled systems that are resilient, manageable, and observable. Combined with robust automation, they allow engineers to make high-impact changes frequently and predictably with minimal toil.

The Cloud Native Computing Foundation seeks to drive adoption of this paradigm by fostering and sustaining an ecosystem of open source, vendor-neutral projects. We democratize state-of-the-art patterns to make these innovations accessible for everyone.

[l.cncf.io](https://www.cncf.io)

v20190821



1. CONTAINERIZATION

- Commonly done with Docker containers
- Any size application and dependencies (even PDP-11 code running on an emulator) can be containerized
- Over time, you should aspire towards splitting suitable applications and writing future functionality as microservices

3. ORCHESTRATION & APPLICATION DEFINITION

- Kubernetes is the market-leading orchestration solution
- You should select a Certified Kubernetes Distribution, Hosted Platform, or Installer: [cncf.io/k](https://www.cncf.io/k)
- Helm Charts help you define, install, and upgrade even the most complex Kubernetes application



5. SERVICE PROXY, DISCOVERY, & MESH

- CoreDNS is a fast and flexible tool that is useful for service discovery
- Envoy and Linkerd each enable service mesh architectures
- They offer health checking, routing, and load balancing



7. DISTRIBUTED DATABASE & STORAGE

When you need more resiliency and scalability than you can get from a single database, Vitess is a good option for running MySQL at scale through sharding. Rook is a storage orchestrator that integrates a diverse set of storage solutions into Kubernetes. Serving as the "brain" of Kubernetes, etcd provides a reliable way to store data across a cluster of machines. TiKV is a high performance distributed transactional key-value store written in Rust.



9. CONTAINER REGISTRY & RUNTIME

Harbor is a registry that stores, signs, and scans content. You can use alternative container runtimes. The most common, both of which are OCI-compliant, are containerd and CRI-O.

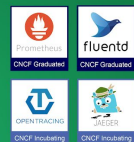


2. CI/CD

- Setup Continuous Integration/Continuous Delivery (CI/CD) so that changes to your source code automatically result in a new container being built, tested, and deployed to staging and eventually, perhaps, to production
- Setup automated rollouts, roll backs and testing

4. OBSERVABILITY & ANALYSIS

- Pick solutions for monitoring, logging and tracing
- Consider CNCF projects Prometheus for monitoring, Fluentd for logging and Jaeger for Tracing
- For tracing, look for an OpenTracing-compatible implementation like Jaeger



6. NETWORKING & POLICY

To enable more flexible networking, use a CNI-compliant network project like Calico, Flannel, or Weave Net. Open Policy Agent (OPA) is a general-purpose policy engine with uses ranging from authorization and admission control to data filtering.



8. STREAMING & MESSAGING

When you need higher performance than JSON REST, consider using gRPC or NATS. gRPC is a universal RPC framework. NATS is a multi-modal messaging system that includes request/reply, pub/sub and load balanced queues.



10. SOFTWARE DISTRIBUTION

If you need to do secure software distribution, evaluate Notary, an implementation of The Update Framework.



Cloud Native Trail Map

Trail Map: [l.cncf.io](https://www.l.cncf.io)

App Definition and Development

App Definition and Development

Database

Streaming & Messaging

Application Definition & Image Build

Continuous Integration & Delivery

Platform

Certified Kubernetes - Distribution

Observability & Analysis

Monitoring

Orchestration & Management

Orchestration & Management

Scheduling & Orchestration

Coordination & Service Discovery

Remote Procedure Call

Service Proxy

API Gateway

Service Mesh

Certified Kubernetes - Hosted

Logging

Runtime

Runtime

Cloud Native Storage

Container Runtime

Cloud Native Network

Certified Kubernetes - Installer

Paas/Container Service

Tracing

Chaos Engineering

Provisioning

Provisioning

Automation & Configuration

Container Registry

Security & Compliance

Key Management

Serverless

Kubernetes Certified Service Provider

Kubernetes Training Partner

Cloud Native Computing Foundation

Cloud Native Landscape

Redpoint Amplify

l.cncf.io

Special

Kubernetes Training Partner

Members

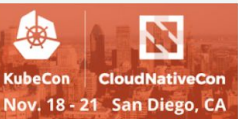
Reset Filters

- Grouping
 - No Grouping
- Sort By
 - Stars (high to low)
- Category
 - Any
- CNCF Relation
 - Any
- License
 - Any
- Organization
 - Any
- Headquarters Location
 - Any

Example filters:

- Cards by age
- Open source landscape
- Member cards
- Cards by stars
- Cards from China
- Certified K8s/KCSP/KTP
- Cards by MCap/Funding

Download as CSV



The Cloud Native Trail Map (png, pdf) is CNCF's recommended path through the cloud native landscape. The cloud native landscape (png, pdf), serverless landscape (png, pdf), and member landscape (png, pdf) are dynamically generated below. Please open a pull request to correct any issues. Greyed logos are not open source. Last Updated: 2019-07-10 12:17:13Z

You are viewing 1,158 cards with a total of 1,725,127 stars, market cap of \$10.38T and funding of \$57.68B.


Landscape Card Mode Serverless Members

No Grouping (1158)



kubernetes

Kubernetes ★ 55,292
Cloud Native Computing Foundation (CNCF)




elastic

Elastic ★ 42,628
Elastic MCap: \$7.09B



NETDATA

Netdata ★ 39,579
Netdata




ANSIBLE

Ansible ★ 38,340
Red Hat MCap: \$33.43B




redis

Redis ★ 37,543
Redis Labs Funding: \$146.6M



serverless

Serverless ★ 30,993
Serverless Funding: \$13M




Grafana

Grafana ★ 29,826
Grafana Labs Funding: \$1.23M



No Code

No Code ★ 29,736
No Code



Dubbo

Dubbo ★ 27,880
Apache Software Foundation




etcd

etcd ★ 26,033
Cloud Native Computing Foundation (CNCF)



Prometheus

Prometheus ★ 25,134
Cloud Native Computing Foundation (CNCF)




traefik

Traefik ★ 23,355
Containous Funding: \$1.06M




APACHE Spark

Apache Spark ★ 22,617
Apache Software Foundation



Kong

Kong ★ 22,580
Kong Funding: \$69.1M



RethinkDB

RethinkDB ★ 22,388
Linux Foundation



gRPC

gRPC ★ 22,130
Cloud Native Computing Foundation (CNCF)



GitLab

GitLab ★ 21,901
GitLab Funding: \$168.2M

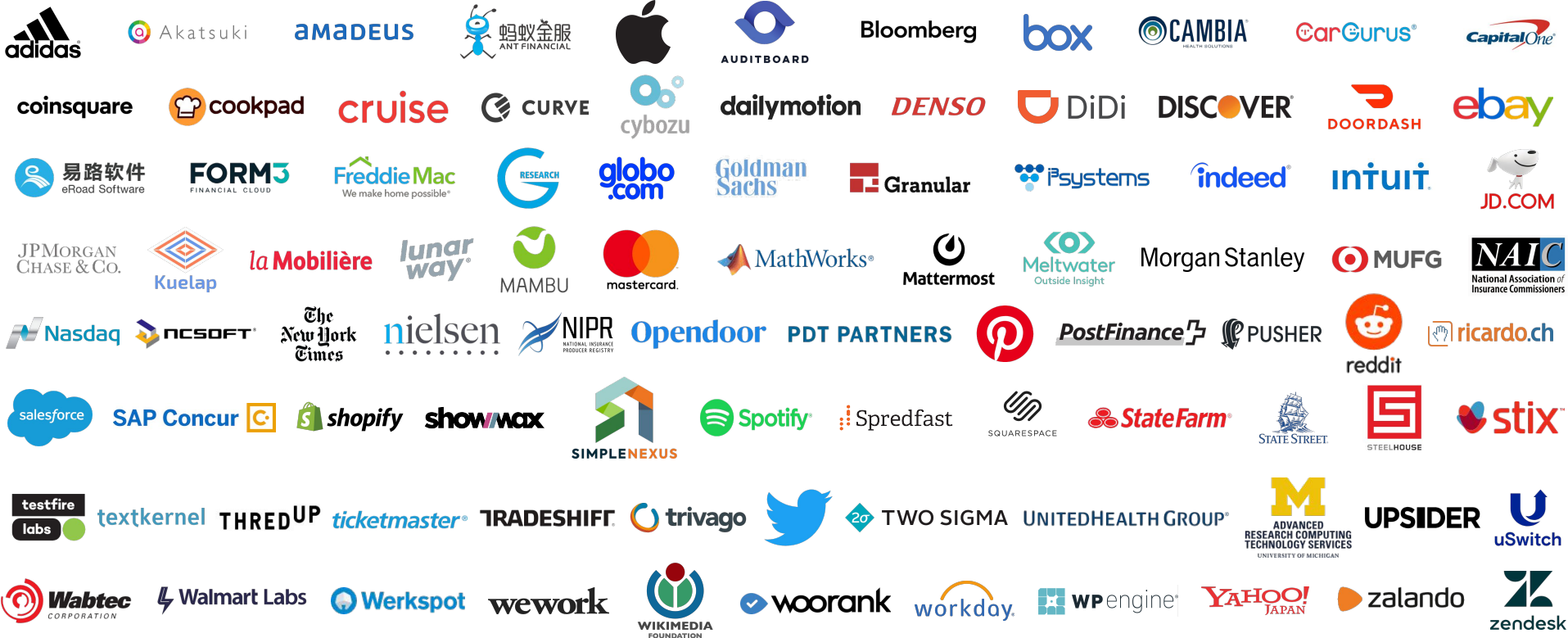


SENTRY

Sentry ★ 21,457
Sentry Funding: \$26.5M

Try it now at <https://l.cncf.io> [Tweet](#) 694

100+ Companies in the End User Community



CNCF Cloud Native Definition v1.0

Cloud native technologies empower organizations to build and run scalable applications in modern, dynamic environments such as public, private, and hybrid clouds. Containers, service meshes, microservices, immutable infrastructure, and declarative APIs exemplify this approach.

These techniques enable loosely coupled systems that are resilient, manageable, and observable. Combined with robust automation, they allow engineers to make high-impact changes frequently and predictably with minimal toil.

The Cloud Native Computing Foundation seeks to drive adoption of this paradigm by fostering and sustaining an ecosystem of open source, vendor-neutral projects. We democratize state-of-the-art patterns to make these innovations accessible for everyone.



CNCF Cloud Native Definition v1.0 (Español)

Las tecnologías “Cloud Native” empoderan a las organizaciones para construir y correr aplicaciones escalables en ambientes dinámicos modernos, como lo son hoy las nubes públicas, privadas o híbridas. Temas como contenedores, mallas de servicios, microservicios, infraestructura inmutable y APIs declarativas son ejemplos de este enfoque.

Estas técnicas permiten crear sistemas de bajo acoplamiento que son resilientes, administrables y observables. Combinado con técnicas de automatización robusta les permite a los ingenieros realizar cambios de alto impacto de manera frecuente y predecible con un mínimo esfuerzo.

La "Cloud Native Computing Foundation" busca impulsar la adopción de este paradigma mediante el fomento y mantenimiento de un ecosistema de proyectos de código abierto y neutro con respecto a los proveedores. Democratizamos los patrones modernos para que estas innovaciones sean accesibles para todos.

PULL REQUESTS WELCOME! (correr?)





EVERYONE'S EXCITED ABOUT
KUBERNETES



Why is everyone excited about Kubernetes and cloud native?

k8s = Greek for “pilot” or “helmsman of a ship”

kubernetes.io

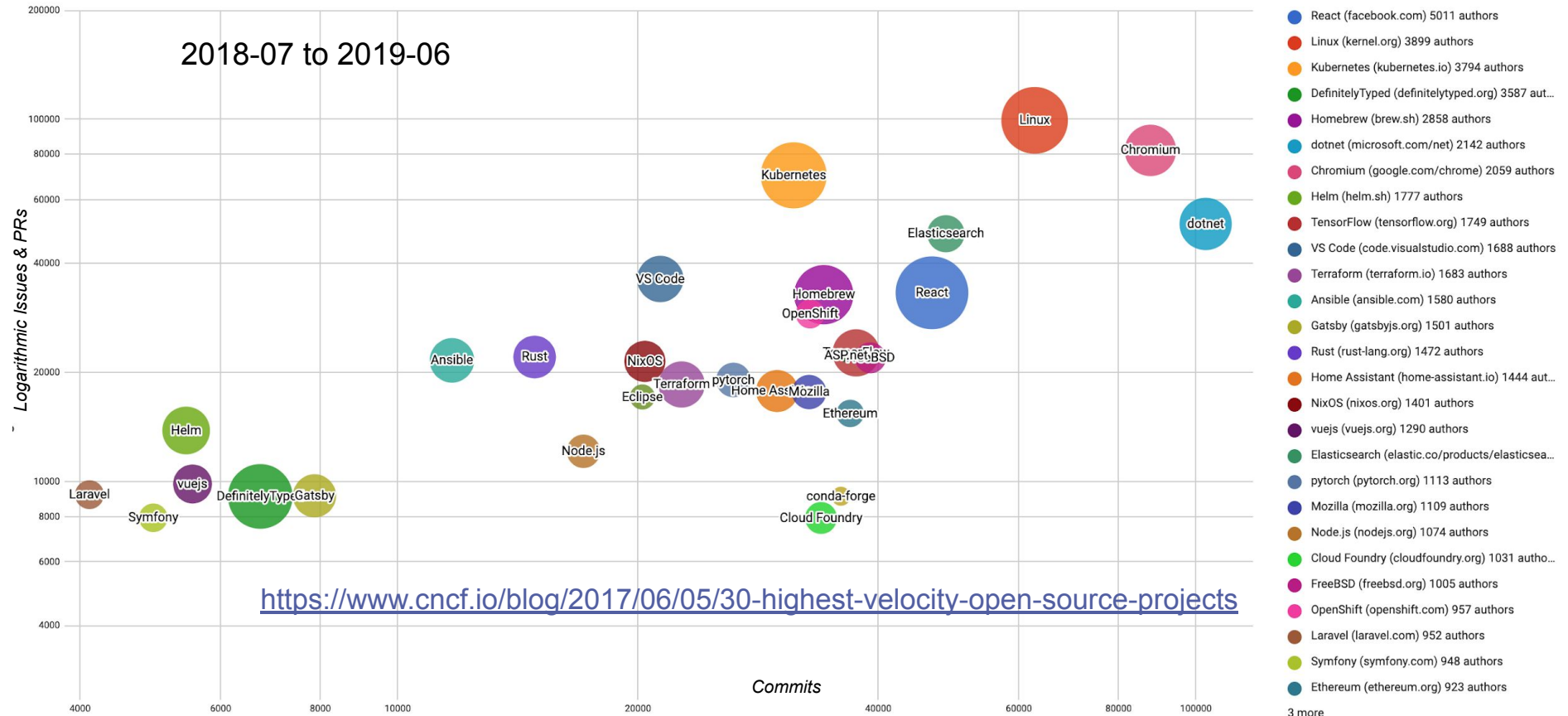


Why Orgs Are Adopting Kubernetes + Cloud Native

1. **Better resource efficiency** lets you to run the same number of services on less servers
2. Cloud native infrastructure enables **higher development velocity** – improving your services faster – with lower risk
3. **Cloud native promotes multi-cloud** (switching between public clouds or running on multiple ones) and hybrid cloud (moving workloads between your data center and the public cloud)



Kubernetes: HIGH Velocity Open Source Project!



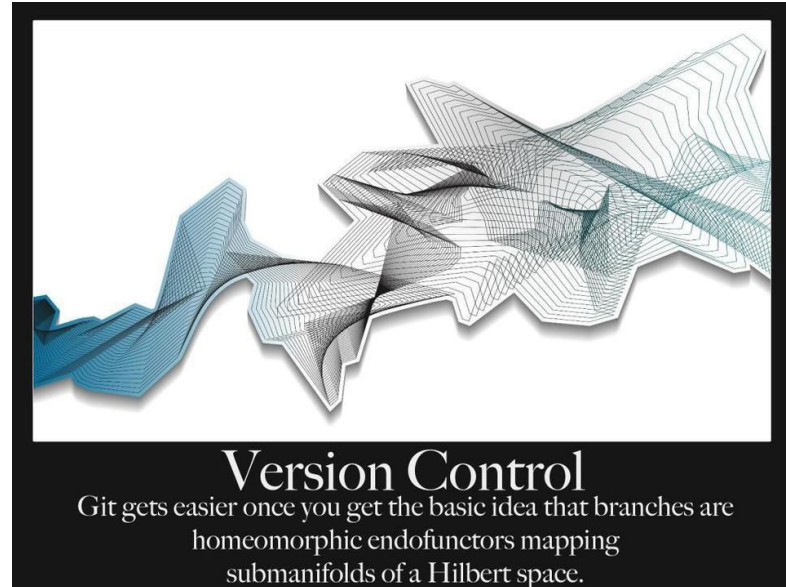
What does Kubernetes actually do?

- › One thing: Abstract away the underlying hardware. **Abstract away the concept Node.**
- › Principle: Manage your applications like Cattle (generic, bulk operations) instead of like Pets (every operation is customized with care and love for the individual)
- › **Kubernetes is the Linux (POSIX) for distributed systems.**
- › In the same manner Linux (an OS) abstracts away the hardware differences (with different CPU types, etc.), Kubernetes abstracts away the fact that you have thousands of nodes in the node pool and provides consistent UX and operation methods for apps
- › **You DECLARE the desired state, Kubernetes makes the desired state the ACTUAL STATE!**



Kubernetes: “Simple” like Git :)

- › Pod: The basic and atomically schedulable building block of Kubernetes, represents a single instance of an application in Kubernetes. **Each Pod has its own, uniquely assigned and internal IP. Pods are mortal.**
- › Deployment: Includes a Pod template and a replicas field. Kubernetes will make sure the actual state (amount of replicas, Pod template) always matches the desired state. When you update a Deployment it will perform a “rolling update”.
- › Service: Selects Pods by a matching label selector and provides a stable, immortal way to talk to your application by using the internal IP or DNS name.
- › Namespace: A logical isolation method, most resources are namespace-scoped. You can then group logically similar workloads and enforce different policies.

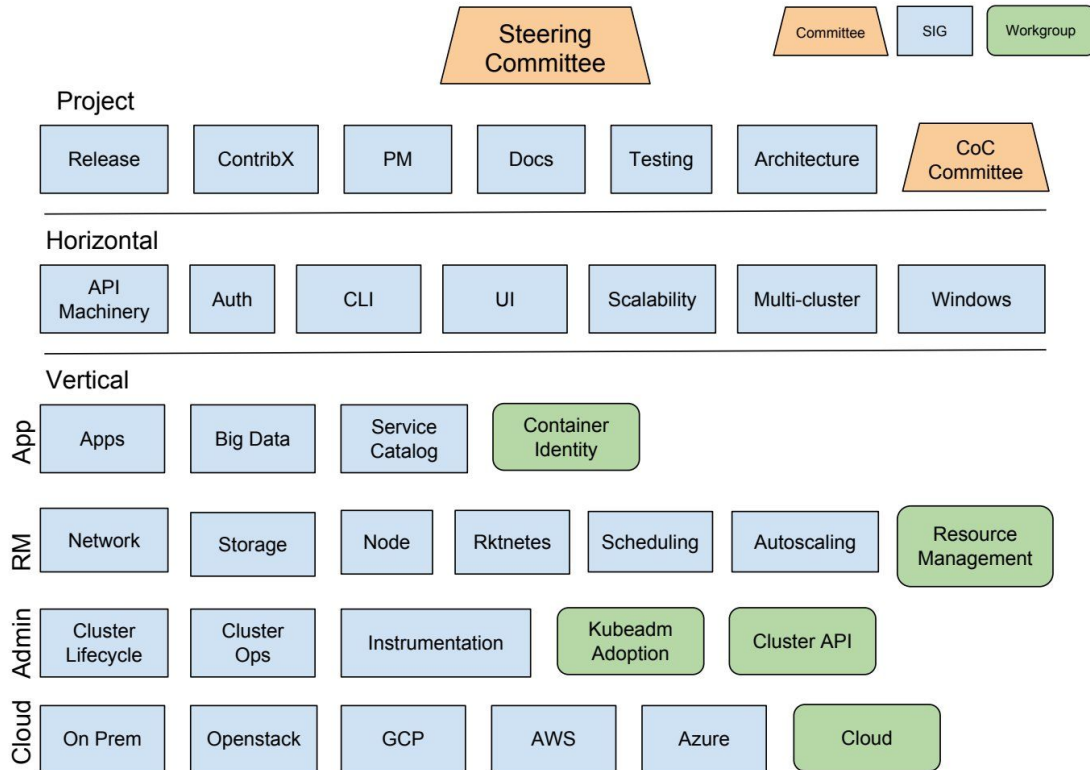


Kubernetes Features

- › **Self-healing:** Restarts containers that fail, replaces and reschedules containers when nodes die, kills containers that don't respond to your user-defined health check, and doesn't advertise them to clients until they are ready to serve
- › **Automatic binpacking:** Automatically places containers based on their resource requirements and other constraints, while not sacrificing availability. Mix critical and best-effort workloads in order to drive up utilization and save even more resources.
- › **Horizontal scaling and autoscaling:** Scale your application up and down with a simple command, with a UI, or automatically based on CPU usage or custom metrics
- › **Automated rollouts and rollbacks:** Kubernetes progressively rolls out changes to your application or its configuration, while monitoring application health to ensure it doesn't kill all your instances at the same time. If something goes wrong, Kubernetes will rollback the change for you.
- › **Service Discovery and Load Balancing:** No need to modify your application to use an unfamiliar service discovery mechanism. Kubernetes gives containers their own IP addresses and a single DNS name for a set of containers, and can load-balance across them
- › **Storage Orchestration:** Automatically mount the storage system of your choice, whether from local storage, a public cloud provider such as GCP or AWS, or a network storage system such as NFS, iSCSI, Gluster, Ceph, Cinder, or Flocker
- › **Batch Execution:** In addition to services, Kubernetes can manage your batch and CI workloads, replacing containers that fail, if desired



How does Kubernetes Development Work? SIGs!



Special Interest Groups manage Kubernetes' various components and features:

<https://kubernetes.io/community>

All code in the Kubernetes Github organization should be owned by one or more SIGs;

SIGs and WGs have regular (often weekly) video meetings where the attendees discuss design decisions, new features, bugs, testing, onboarding or whatever else that is relevant to the group. Attending these meetings is the best way to get to know the project



Learning Kubernetes? Trying Kubernetes Out?

- [Play with Kubernetes](#) right away in your browser! (also see the [Docker version](#))
- Create a single-node cluster on your laptop or workstation with [KIND](#) (or minikube)
- Create a real cluster with only a couple of commands with [kubeadm](#)
- Create a ready cluster on AWS with [kops](#)
- Create a Kubernetes cluster on GCE with [GKE](#)
- Try one of 80+ Certified Kubernetes Offerings:
 - cncf.io/ck



A screenshot of the 'Play with Kubernetes classroom' interface. The page has a blue header with the text 'Play with Kubernetes classroom' and an 'About' link. The main content area is titled 'Kubernetes for Beginners' and includes a date 'Dec 7, 2017 • @jpetazzo', a duration 'Time: Approximately 26 minutes', and a note 'Based on a workshop originally written by Jérôme Petazzoni with contributions from many others'. The content is divided into sections: 'Introduction' (describing a hands-on workshop), 'Getting Started' (with a sub-section 'What are these terminals in the browsers?' explaining two terminal windows), and 'Start the cluster' (with the instruction 'First step is to initialize the cluster in the first terminal:' and a code block for 'kubeadm init --apiserver-advertise-address \$(hostname -i)'). On the right side, there are two terminal windows. The top one is labeled '[node1 ~] \$' and contains the text 'If the commandline doesn't appear in the terminal, make sure popups are enabled or try resizing browser window.' The bottom one is labeled '[node2 ~] \$' and is currently empty.



Training and Certification

Training

- Over 76,000 people have registered for the free Introduction to Kubernetes [course](#) on edX
- Over 8,800 people have registered for the Kubernetes Fundamentals [course](#)



Certification

- Over 8,300 people have registered for the Certified Kubernetes Administrator (CKA) online [test](#)
- Over 2,800 people have registered for the Certified Kubernetes Application Developer (CKAD) online [test](#)



Kubernetes Certified Service Provider (KCSP)

A pre-qualified tier of vetted service providers who have deep experience helping enterprises successfully adopt Kubernetes through support, consulting, professional services and/or training.

Benefits

- Placement at the top of <https://kubernetes.io/partners/>
- Monthly private meetings with cloud native project leaders, TOC members, and representatives from the Governing Board
- Access to leads from the kubernetes.io for end users looking for support

Requirements

- Three or more certified engineers
- Business model to support enterprise end users
- Be a CNCF member

<https://www.cncf.io/certification/kcsp/>



108 Kubernetes Certified Service Providers (KCSP)



KubeCon + CloudNativeCon

- North America 2019
 - [San Diego](#): November 18-21, 2019
- Europe 2020
 - Amsterdam: March 30 - April 2, 2020
- China 2020
 - Shanghai: July 28-30, 2020
- North America 2020
 - Boston: November 17-20, 2020





Kubernetes Forums

- [Seoul](#) Dec 9-10, 2019; [Sydney](#) Dec 12-13, 2019
- 2020 plans: Bengaluru & New Delhi, Tel Aviv, **Mexico City** & Sao Pãulo, Tokyo & Singapore, Seoul & Sydney
- Two-day events with a target audience of 1,500

[Prospectus](#)



Open Source Tips + Tricks

FYI: Scholarships at ALL KubeCons + LF Events

- All LFevents (<https://events.linuxfoundation.org>) offer scholarships!
 - [Open Source Summit Europe](https://events.linuxfoundation.org/events/open-source-summit-europe-2019/attend/scholarships/): Registration Scholarship link: <https://events.linuxfoundation.org/events/open-source-summit-europe-2019/attend/scholarships/>
 - [Linux Security Summit Europe](https://events.linuxfoundation.org/events/linux-security-summit-europe-2019/attend/scholarships/) Registration Scholarship link: <https://events.linuxfoundation.org/events/linux-security-summit-europe-2019/attend/scholarships/>
 - [KVM Forum](https://events.linuxfoundation.org/events/kvm-forum-2019/attend/scholarships/) Registration Scholarship link: <https://events.linuxfoundation.org/events/kvm-forum-2019/attend/scholarships/>
 - [Open FinTech Forum](https://events.linuxfoundation.org/events/open-fintech-forum-2019/attend/scholarships/) Registration Scholarship link: <https://events.linuxfoundation.org/events/open-fintech-forum-2019/attend/scholarships/>
 - For Travel Funding, they can apply here: <https://events.linuxfoundation.org/travel-fund-request/>
 - [Observability Practitioners Summit](https://www.surveymonkey.com/r/Q7Y2SHL) - Diversity Scholarship Link: <https://www.surveymonkey.com/r/Q7Y2SHL>
 - [Kubernetes Forum Seoul](https://www.surveymonkey.com/r/QX2VT25) - Diversity Scholarship Link: <https://www.surveymonkey.com/r/QX2VT25>
 - [Kubernetes Forum Sydney](https://www.surveymonkey.com/r/NXH5W5L) - Diversity Scholarship Link: <https://www.surveymonkey.com/r/NXH5W5L>



Intro To Open Source Training

- <https://training.linuxfoundation.org/training/beginner-guide-to-oss-development-lfc102/>
- <https://training.linuxfoundation.org/training/compliance-basics-for-developers/>

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Invest in Your Open Source Skills

Hiring open source talent is a priority for over 80% of hiring managers. It's time to build your Linux and open source expertise.



LF Training + Certifications Discounts for COSS

- <https://training.linuxfoundation.org/>
- **CCOSS50: Good for 50% off anything in our catalog. Expires Sept 19th**

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CII Best Practices Badging for Projects

- Initiative launched in May 2016 to raise awareness of development and governance steps for better security outcomes
- The badge makes it easier for users of open source projects to see which projects take security seriously
- 1,000+ projects registered for the badge
- While only 10% of the projects successfully pass, every one of them made an improvement to achieve a badge

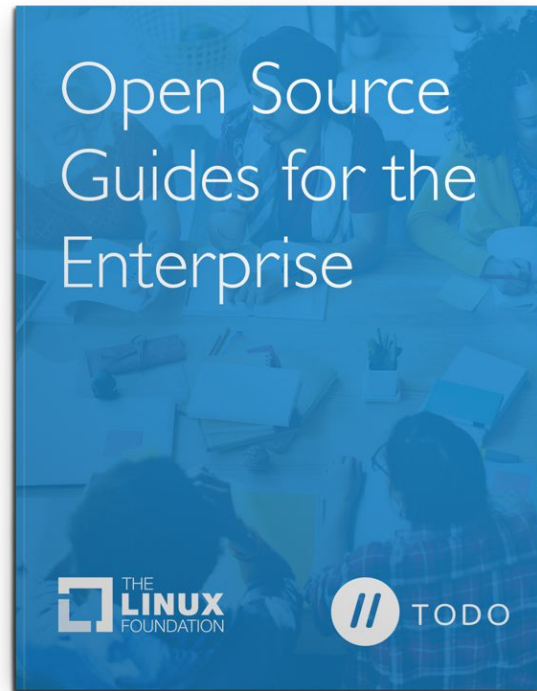


<https://www.coreinfrastructure.org>



Open Source Guides!

- Developed in collaboration with TODO Group
- Leverage best practices to run or start an open source project within your organization
- Topics include:
 - Starting an Open Source Project
 - Archiving an Open Source Project
 - Creating an Open Source Program
 - Tools for Managing Open Source Programs
- <https://www.linuxfoundation.org/resources/open-source-guides>



Kubernetes + CNCF Community Resources

- › Follow the [Kubernetes blog](#), [YouTube channel](#) & [Twitter feed](#)
- › Do as 10000+ others and take the [free edX "Introduction to Kubernetes" course](#)
- › Join 50000+ others in the Kubernetes Slack: <http://slack.k8s.io>

- › Prep for and take the [Certified Kubernetes Administrator](#) exam
- › Join a [Special Interest Group](#) and attend the weekly meetings
- › Kick the tires with Kubernetes on your machines with [minikube](#) or [kubeadm](#)
- › Check out the weekly [Kubernetes Community Meeting](#) at [Zoom](#)
- › Read the in-depth analysis of the [Kubernetes ecosystem ebook](#) by [The New Stack](#)



Say Hello to CNCF Staff: 30+ Employees

- 30+ full time professional staff to sustain the CNCF community (200 employees part of LF)
- <https://www.cncf.io/people/staff/> (60% women on staff)



Jessie Adams-Shore
Public Relations Manager

Jessie is a Public Relations Manager at CNCF.

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Julie Dam
Content Manager

Julie manages the end user case study program for CNCF.

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Kate Giu
Sponsorship Fulfillment
Coordinator

Kate is a Sponsorship Fulfillment Coordinator at The Linux Foundation, helping with the fulfillment of sponsorship benefits for Kubecon + CloudNativeCon events.

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Katelin Wussow
Business Development Manager

Katelin comes to the Linux Foundation from the largest privately held tech firm in the world, Dell Technologies. Beginning her career in inside sales from EMC2, now DellEMC, Katelin has always been a top performer focused on helping her clients evolve.

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Kathy Osweiler
Event Partnership Specialist

Kathy is an Event Partnership Specialist at The Linux Foundation managing sponsorship sales for KubeCon+CNCF events.

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Katie Greenley
Event Manager

Katie has an Event Manager for The Linux Foundation since 2014 for The Linux Foundation's Collaborative Projects.

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Katie Meinders
Public Relations Manager

Katie is a Public Relations Manager for CNCF.

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Keith Chan
CNCF China Director

Keith (Chan Chak Fai) has been in IT industry for more than 20 years. He is born in HK and holds an MBA degree from UK. He started his IT journey from involving in IP stack network to focusing on IT security solution since 1997.

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Thank you!

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